

Book	Policy Manual
Section	Vol. 41, No. 2 - Tobacco - January 2023
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OHIO LOCAL UPDATE OVERVIEW AND COMMENTS

VOLUME 41, NUMBER 2 - PREVENTION OF TOBACCO USE

JANUARY 2023

Publication of this Special Release is in response to recent client requests for policy language that was compatible with the Ohio Department of Health's (ODH) Tobacco Use Prevention and Cessation Program initiative. A number of the options provided in the policies have been adapted from the ODH 100% Tobacco-Free Schools Model Policy.

This Special Release includes:

POLICIES

Policy 3215 - Use of Tobacco by Professional Staff (Revised)

Policy 4215 - Use of Tobacco by Classified Staff (Revised)

Policy 5512 - Use of Tobacco (Revised)

Policy 7434 - Use of Tobacco on School Premises (Revised)

Policy 9160 - Public Attendance at School Events (Revised)

ADMINISTRATIVE GUIDELINES

AG 5500A - Student Conduct in School (Revised)

ODH Tobacco and Nicotine Recovery Resources

Ohio has a variety of cost-free, evidenced-best resources to support current nicotine users (cigarettes, smokeless, e-cigarettes, etc.) in their quit journey. For additional information or questions, contact tobaccoprevention@odh.ohio.gov.

Youth Cessation Program and Opportunities for Schools

- **Ohio Tobacco Quitline's *The My Life, My Quit***. Youth can text "Start my Quit" to 36072 or call **855-891-9989** or they can visit mylifemyquit.com. The program may be experienced entirely through chat/text or also by phone and is cost-free to the participant.
- **BecomeAnEx, This Is Quitting, the EXProgram** (Truth Initiative). The new e-cigarette quit program will deliver tailored messages via text that give age-appropriate advice for quitters aged thirteen (13) and older, including information about nicotine replacement therapy. http://www.truthinitiative.org/quitecigarettes?_ga=2.113229312.527013495.1553792084-1934443220.1523621237
- **N-O-T on tobacco** (American Lung Association). Not On Tobacco (N-O-T) is the American Lung Association's (ALA's) voluntary program for teens who want to quit smoking. It is the most researched, most widely used, and most successful such program in the United States. <http://www.youthtobaccocessation.org/resources/programs.html>
- **INDEPTH Curriculum** Convenient alternative to suspension that helps schools address teen tobacco use in a more supportive way. <https://www.lung.org/quit-smoking/helping-teens-quit/indepth>

- **Healthy Futures Curriculum** An alternative to suspension program offering a flexible 1-, 2- or 4-hour online curriculum with activities and interactive materials that provide secondary preventive messages to students caught using e-cigarettes/vapes. <https://med.stanford.edu/tobaccopreventiontoolkit-old/curriculums/HealthyFutures.html>

Adult Cessation Opportunities

- **Ohio Tobacco Quit Line: General Program**
Accessible by calling 1-800-Quit-Now or <https://ohio.quitlogix.org/>.
Coaching available 24 hours a day, 362 days a year.
Services are offered by trained coaches.
Program is now open to ALL Ohioans regardless of insurance status, free of cost.
Up to eight (8) weeks of nicotine replacement therapy (NRT) is available free of cost. One two-week dose is shipped after each call (up to four (4) times). Participants have their choice of patches, gum, or lozenges. NRT is not provided to participants under age eighteen (18).
Participants can opt to receive text messaging. Messages can be targeted for several different chronic diseases.
Evidence-based strategy – every state has a Quitline – ODH’s Tobacco Use Prevention and Cessation Program manages the contract for this work and collaborates closely to monitor indicators and implement improvements.
- **Ohio Tobacco Quit Line: Behavioral Health Program**
Specialized telephone cessation program (1-800-Quit-Now) offered through Ohio Tobacco Quit Line and is cost-free to the participant.
Increased length and number (7) of the calls.
Increase and expansion in the variety of dosage and type of NRT offered (ten (10) weeks).
Specialized treatment protocol.
Customized e-mail and/or text messages.
- **Ohio Tobacco Quit Line: Pregnancy Program**
Specialized telephonic cessation program (1-800-Quit-Now) offered through Ohio Tobacco Quit Line and is cost-free to the participant.
Participants have the same coach for all scheduled calls.
Incentives for call completion.
Follows participants up to six months after delivery, a time when relapse is common.
Quit coaches work with Pregnant women to obtain medical release for NRT, if desired.
- **Ohio Tobacco Quit Line: Menthol Incentive Program**
Specialized telephone cessation program (1-800-Quit-Now) offered through Ohio Tobacco Quit Line and is cost-free to the participant.
Incentives provided for users of any menthol-containing nicotine product.
Participants screened at intake to general program.
Incentives increase as participant moves through the program.

General Research and Information

- Surgeon General, Dr. Jerome Adams, issued a rare **public health advisory** in response to the unprecedented spike in e-cigarette use among youth. <https://e-cigarettes.surgeongeneral.gov/documents/surgeon-generals-advisory-on-e-cigarette-use-among-youth-2018.pdf>
- Public Health Consequences of E-Cigarettes
 - Full Report: <http://nationalacademies.org/ecighealtheffects>
 - Conclusions by level of evidence: <https://www.nap.edu/resource/24952/012318ecigaretteConclusionsbyEvidence.pdf>

A Message from the Ohio Department of Health

The Ohio Department of Health (ODH) is committed to providing technical assistance to schools who are interested in pursuing 100% tobacco-free policies as a best practice to prevent tobacco use among youth, address youth e-cigarette usage, and create an environment supportive of quit attempts among youth who smoke. Annually, the Tobacco Use Prevention and Cessation program reviews each school district’s policy against model policy language. Currently, due to changes in Ohio’s state law and in product availability and use, the model policy is being updated to reflect definitional changes and recommended changes to student discipline. Over the course of the next year, an updated toolkit will be shared with schools and ODH and partners will provide training about the new language changes. These changes will necessitate rescoring of the current school policies to incorporate changes to the policy language. New scoring will not begin until January of 2024, in order to give school districts time to evaluate and change policies, if they choose. Efforts have been made to align the new model language with the NEOLA’s optional policy templates.

District-Specific Material

If the District chooses to adopt a new policy or guideline or incorporate District-specific material into an existing policy or guideline other than what has been proposed by NEOLA, then the District agrees to hold NEOLA harmless for those District-specific edits and acknowledges that NEOLA's warranty for legal challenges to that District-specific language in that policy or guideline will not be in effect. In addition, NEOLA retains ownership of the text from the original policy template that remains in a policy to which District-specific material has been added. District-specific materials include the following:

- A. Materials from the District's existing materials that the District requests be incorporated during the drafting process;
- B. New materials that the District develops in their entirety and exclusive of NEOLA; and
- C. Revisions or deletions that substantively depart from NEOLA's templates.

Further, NEOLA does not recommend the use or incorporation of District-specific materials. NEOLA will, at the request of the District, incorporate District-specific materials into the licensed materials, with the implicit understanding that the District bears all risks associated with the District's decision to request that such District-specific materials be incorporated. NEOLA reserves the right to, but is not obligated to, advise the District to seek its own legal review of District-specific materials.

All production-related materials and questions should be directed to the Coshocton Office at 632 Main Street, Coshocton, Ohio 43812 (phone 800-407-5815, fax 740-622-2557). Billing and other questions should be directed to the Stow Office at 3914 Clock Pointe Trail, Suite 103, Stow, Ohio 44224 (phone 330-926-0514, fax 330-926-0525).

Last Modified by Beth Harman on March 1, 2023